

Sample Talking Points



Official
Information

March 5th 2024 Presidential Primary Election

Use these sample talking points to share important voting information with the communities you serve.

These can be adapted for use on social media, email, press releases, one-pagers, in-person events, and more.

Voting Information

- In a Presidential Primary Election, political parties determine whether voters registered with No Party Preference (NPP) can vote for their party's Presidential candidates. This is known as "crossover" voting. The American Independent, Democratic, and Libertarian parties allow No Party Preference voters to vote for one of their Presidential candidates. To vote for a candidate in one of these parties, you must request a crossover Vote by Mail ballot by February 27th, 2024. If you want to vote for a Presidential candidate in the Green, Peace & Freedom, or Republican party, you need to update your registration by February 20th, 2024. Visit LAVOTE.GOV for more detailed information.
- If you are looking for nonpartisan accurate information on the upcoming Presidential Primary Election, the Los Angeles County Registrar-Recorder/County Clerk has all the facts, information, and tools you need to make your plan to vote. Visit LAVOTE.GOV to get started.

Make a Plan to Vote

- More people Vote by Mail in L.A. County than ever before, so why are you still waiting in line? Avoid the Election Day rush. Look for your ballot in the mail, fill out your ballot in the comfort of your home, sign the Return Envelope, and send it back as soon as possible. Do your part to help L.A. County get every vote in.
- Make the choice to vote early by mail. It's simple, convenient, and only takes a few moments to drop your ballot in the mail or an official Ballot Drop Box. Go to PLAN.LAVOTE.GOV to find a Ballot Drop Box near you.
- It's never been faster or easier to be a voter. Look for your ballot in the mail. Fill it in and drop it off at a mailbox on your way to work, on your daily walk, or when dropping the kids off at school. Make a plan to vote at PLAN.LAVOTE.GOV.
- The best way to avoid lines is to vote early! Every registered voter in L.A. County will receive a ballot in the mail. Once you fill it in, you can mail it right back or return it to one of over 400 convenient Ballot Drop Boxes. To find one near you, visit PLAN.LAVOTE.GOV.
- Whether you Vote by Mail, use a Ballot Drop Box, or vote in-person – make a plan to vote early in the March 5th Presidential Primary Election! There are several early voting options available to best fit your needs. Avoid a line and save time by visiting PLAN.LAVOTE.GOV.